



Webinar Events
live & interactive

GBC *learning*



Budgeting for Business – Planning and Control

Duration: One day

Delivered as: Interactive Workshop or Tutor-led Webinar

Live and interactive with exercises, discussion and actions to take away

Suitable for: Anyone in business, without an accounting and finance background, who needs to talk to customers, colleagues or stakeholder about finance OR who needs to understand and manage business finance more effectively.

By the end of the course you will be able to:

- Implement simple budgeting to plan and to monitor your team or business performance
- Prepare and review budgets, make informed budgeting decisions
- Communicate and understand financial terms and situations more effectively, for example, to customers, stakeholders, business partners or the bank
- Recognise warning signs in key financial indicators

Why a Budget

- What is a budget
- When to budget
- Why a business needs to complete a budget

Operational Budgets

- Component parts of an operational budget
- What an operational budget looks like
- Sources of information for figures in operational budgets
- Factors that influence figures in operational budgets
- The scope of an operational budget
- How to calculate figures for an operational budget

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Cash Flow Budgets

- Component parts of a cash flow budget
- What a cash flow budget looks like
- Sources of information for figures in cash flow budgets
- Factors that influence figures in cash flow budgets
- How to calculate figures for a cash flow budget

Using Budgets to Manage and Control the Business

- The budgeting process
- The importance of completing budgets
- How to use a budget

Action Plan

- Recap key learning points
- How to keep it up and develop back at work

Other Topics to Supercharge Your Career and Relieve Stress:

- Finance for Non-Financial Managers
- Excel Level 1, 2 or 3

For more information or to book please call **020 7256 6668, Option 2** or email **info@gbclearning.co.uk**